



Annual Report

2018





Turn #KnowledgeIntoAction and #ActionIntoKnowledge

- **Sharing the Stories:** Over 315 programs and 10000 unique individual youth have experienced Sharing the Stories since its launch in 2012. We now have a database that can be segmented to identify sector-wide trends.
- **Canada's Youth Policy:** The SCC delivered over 50 youth policy workshops in every province and territory that informed Canada's first ever youth policy and the development of the Canada Service Corps and the Youth Employment Strategy (YES)
- **Social Identity Formation:** 2018 was a banner year for incubating and innovating through inter-generational partnerships as we launched the social identity formation (SIF) project focused on supporting youth to develop positive identities based on the groups they identify with. We delivered a second national conference in Edmonton with our Centre of Excellence for Youth Engagement (CEYE) partners. The conference focused on exploring the relationship between radicalization and social identity formation.

Sharing the Stories:

315+

programs and

10,000

youth reached since 2012

Canada's Youth Policy:

50+

Youth policy workshops in every province informing Canada's first ever youth policy





Strengthen the Youth-Thriving Web through Networking

STRENGTHED YOUTH THRIVING through networking:

Secured
funding for
#CWW
Movement

Supported
organizations to
gather and amplify
youth voice

Received multi-
year funding to
support network
partners

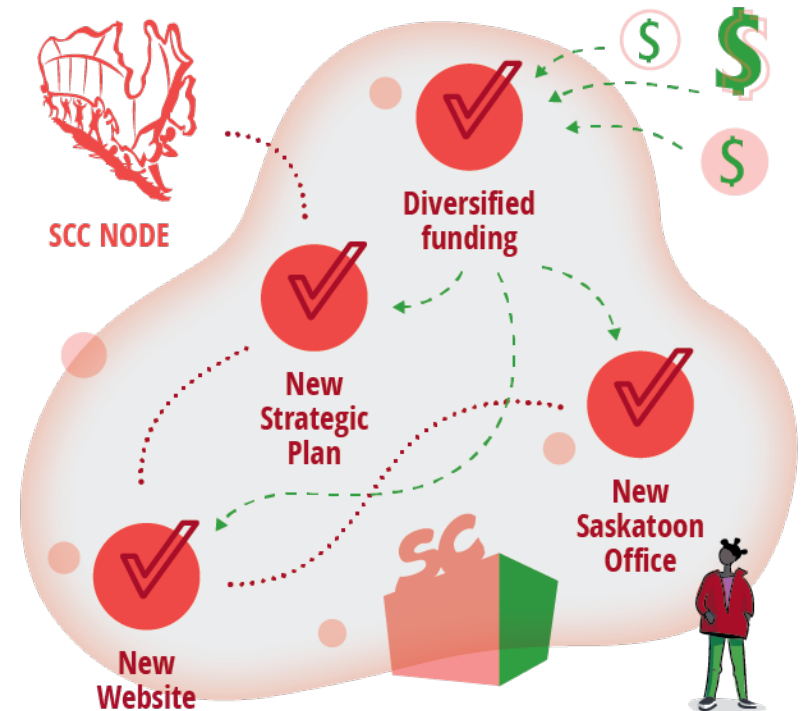


- **#CanadaWeWant Youth Conference and Movement:** Through a generous donation of \$50000.00 from RBC's Future Launch Strategy, we were able to launch the #CanadaWeWant youth movement at the Globe and Mail Centre on March 5 2018. The youth movement is a year-long movement focused on ensuring that young people's voices are heard and valued from coast to coast to coast.
- **Youth Voice:** We supported a number of organizations and government departments in gathering and amplifying youth voice including: Justice Canada, Health Canada, New Path Youth and Family Services, PHAC, Status of Women Canada, 4H and the YMCA of Greater Toronto to name a few
- **Be the Program:** We received multi-year funding in Fall 2018 to support a teen-dating violence research intervention project. The project is focused on supporting our network of partners to deliver a core program customized to the program location. There are 17 project locations across the country which has helped to firmly re-establish us as a national organization.
- **Youth Panel on Children in Care:** We completed our work supporting the Ministry of Children and Youth Services in completing a panel on improving the residential care system in Ontario



Strengthen the Node

- **New Strategic Plan:** We launched our ten-year strategic plan in 2018 which is focused on working with the network of youth-influencing organizations to ensure that young people's voice are heard and valued.
- **Diversified funding:** We continue to diversity sources of funding, now standing at 90 distinct sources of funding.
- **Saskatoon Office Presence:** We invested in building an office in Saskatoon, re-establishing our presence in the Prairie region of the country.
- **New Website:** We launched an updated and upgraded version of our website in Fall 2018 that includes a more sophisticated back-end of our Sharing the Stories database
- **Expanded Team:** We have team members in every province and territory of the country.
- **Financial Systems and Procedures:** We put in place new financial procedures including a dedicated SCC credit card backed up by a GIC and an additional account for reserve funding purposes





The 10-Year Strategy: Purpose, Pillars, Priorities and Culture



The Students Commission of Canada Statement of Purpose

Purpose: The SCC is a charitable organization that purposefully works with others to ensure that young people are valued, heard and their ideas for improving themselves, the lives of their peers and communities are put into action.

Our desired outcome: A world where all young people transition positively into a successful adulthood.

Our Four Pillars: Respect, Listen, Understand, Communicate™

Respect: We start with respect for the gift and strength that each person carries within: for young people, their idealism and their capacity to improve the world.

Listen: With respect as our foundation, we learn to listen. We listen not just with our ears, but with our heads, hearts and all of our senses. We listen actively, intensely, not just to words, but to silences, to deeds, to experiences.

Understand: To understand is to go beyond listening, to process what we have heard from others, to reflect upon the new knowledge and gifts given to us.

Communicate: The beginning of action, this is when the obstacles fall away. We create plans with others and implement them to make a positive difference in our world.



The 10-Year Strategy: Purpose, Pillars, Priorities and Culture

Our Strategic Priorities

Our focus is to stay small, incubate ideas directly with youth, and work in partnership in all projects with youth and other organizations. We focus on being a node in the web of Canadian organizations and institutions that promotes the exchange of knowledge and expertise among youth and organizations to promote all youth thriving in a healthy Canada.

Turn Knowledge into Action and Action into Knowledge

1. Capture knowledge and tell stories about what's working and not working for Canadian youth.
2. Increase and share the evidence-base for decision-making related to effective youth programming and development.
3. Young people generate and use evidence to take action on issues that matter to them.

Strengthen the Network

1. Champion youth-led initiatives, provide and advance youth opportunities to network with each other.
2. Work with others shape a positive future for all young Canadians.
3. Build capacity, connections and understanding among youth and organizations.

Strengthen our function as a Node in the Youth Well-Being Network

1. Continue to reflect upon, refine and execute our specific skill sets to contribute to the network purpose.
2. Continue to strengthen and diversify our funding sources to sustain our activities over longer periods of time without financial pressures.
3. Continue to hire young people and support our staff, volunteers with professional development.



The 10-Year Strategy: Purpose, Pillars, Priorities and Culture

Our Culture



- We incubate and innovate with youth and, because we do, we generate sparks for positive change.
- We work in youth-adult partnerships and, because we do, young people's voices are influential in improving their lives and the lives of their peers.
- We work with partners and, because we do, we are inclusive and supportive, building community and strengthening a network of partners dedicated to youth thriving.
- We turn knowledge into action, and action into knowledge and, because we do, we are constantly learning and improving our process, as well as those of others.
- We work with vision and passion and strive to integrate head, heart, feet and spirit in all that we do.